Bits & Pixels

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Changes Coming for Bits & Pixels

Padre Trails Camera Club is fortunate to have both a robust website and an award-winning newsletter. Each provides our members, and the community at large, with informative and entertaining information about Club activities. Both our newsletter and our website present our monthly competition winners' images. The newsletter includes information about our professional judging partners, guest columnists, a calendar of photography events, and member profiles with their favorite locations and techniques.

Both platforms have evolved independently over the years to provide the highest quality content. Both have succeeded, but the parallel efforts have also resulted in duplication of effort and content. As you can imagine, the personal time and effort required to maintain the quality of these platforms is considerable, and for a volunteer organization, it has proved to be unsustainable.

Beginning with this July 2023 issue of *Bits & Pixels*, the newsletter will shift to quarterly publication. Issues will be published in September, December, March, and June.

The quarterly issues will be strengthened by more indepth articles, deeper profiles, and reviews of our guest speakers and special guests. The newsletter will provide an expanded look ahead of Club plans as well as the highlights of the intervening month's competitions and more.

Our website will be modified to facilitate a review of our monthly competition results and judge's comments, give Club activities more visibility, and promote upcoming articles appearing in *Bits & Pixels*. Newsletter articles will direct readers to the site for more information, and the website will promote upcoming newsletter content.

These changes will allow each platform to do what it does best, eliminate duplication, and improve clarity on both platforms. Nobody likes change, but this decision will allow PTCC to continue to produce a quality newsletter and a responsive website down the road. Thanks for your understanding and support.

Take your lens cap off...
Ken

1st Place Winners – June 2023 Marine Landscapes Competition

Please visit https://padretrailscc.org/returns/2023-marine-returns.html to view all the Group Winners, all submitted images in each group, and read the judge's comments.



"Astoria-Megler Bridge" Bill Brown, Group Blue



"Boathouse in the Fog" Denice Loria Woyski, Group Green



"Treasure Island Gets Winter Rain!" Gerry Gifford, Group Red